

CARLY ROSE

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Denver, CO

EDUCATION

The University of Texas at Austin

Bachelor of Journalism; Overall GPA: 3.98

May 2023

UTNY

Semester-long internship program in New York City

Spring 2022

EXPERIENCE

The Drag, Austin, TX - *Audio production house*

Producer, Lady Bird

Jan 2023 - June 2023

- Wrote and edited scripts for long-form podcast series
- Hosted, edited and produced bonus episodes for podcast series
- Captured audio in the field using handheld microphones and recorders

Podcast Intern

Aug 2022 - Dec 2022

- Assisted in audio studio during recording sessions
- Cut and edited audio tracks for long-form podcast series

The Daily Texan, The University of Texas at Austin - *Student-run campus newspaper*

Audio Editor

May 2022 - Dec 2022

- Oversaw production of all audio content at The Daily Texan
- Led weekly staff meetings

Associate Audio Editor, Senior Audio Producer

Aug 2020 - Dec 2021

- Pitched story ideas to determine the focus of the next project while operating on a deadline
- Set up and conducted interviews with sources, remotely and in-person
- Transcribed interviews and wrote scripts to create a cohesive narrative in each podcast episode
- Edited multi-track podcast episodes ranging from 10 to 25 minutes in length using Adobe Audition

Social Media Staffer

Aug 2020 - Dec 2020

- Wrote social media copy to promote readership via Twitter, Instagram, and Facebook

General News Reporter

Aug 2019 - Dec 2019

- Collaborated with a team of editors to release weekly stories about campus events

The Institute of Culinary Education, New York, NY - *Culinary and hospitality school*

Social Media Assistant

Jan 2022 - May 2022

- Captured photos and videos at on-site events to use in social media content
- Edited photos and videos into Instagram Reels, feed posts, and story content
- Interviewed chefs and students to write blog articles and recipes

Peter Greenberg Worldwide, New York, NY - *Travel news production company*

Production Intern

Jan 2022 - April 2022

- Conducted research for TV and radio segments
- Transcribed interviews from TV and radio segments
- Researched potential guests and edited audio segments for a weekly radio show

American Pets Alive!, Austin, TX - *Animal welfare non-profit*

Marketing and Communications Intern

Jan 2021 - May 2021

- Wrote a weekly newsletter to promote events and online stories
- Conducted interviews with shelter staff and pet owners
- Wrote copy and produced video content for social media

ACTIVITIES

Texas Tour Guides, The University of Texas at Austin - *Department within University Admissions*

Campus Tour Guide

Aug 2020 - May 2023

- Led prospective students and parents through virtual and in-person campus tours to aid in their admission decision
- Participated in admission events as a representative of the University, answering questions from prospective students and parents
- Handled daily front desk and office operations, including visitor check-in, document intake and office appointments

SKILLS

Software: ProTools, Adobe Audition, Adobe Premiere Pro, Microsoft Office, Sonix, Descript, Zencaster

Social Media: Twitter, Instagram, Facebook, Snapchat, TikTok, TweetDeck, Khoros, MailChimp, Hootsuite, Later, Vixer, CapCut